

USN - IT'S ALL ABOUT RESULTS

Dear USN Partners, Valued Customers, Fans,

Please find below eleventh edition of the official USN CEE (Central and Eastern Europe) newsletter with most important information and happenings concerning our brand - Ultimate Sports Nutrition.

We are heading towards last month of this year, which was a real success for USN! Our brand is constantly growing in CEE region and worldwide. It would not be possible without your enormous effort. Thank you very much for contribution to achieving our mutual goals – It's all about results!

USN is renowned for its leading edge and award-winning innovative developments in the Sports Nutrition industry. Now celebrating our 5th year in Europe, our extensive range includes meal replacements, pre-workout boosters, protein shakes and bars, dietary supplements and muscle-building products.

Our goals are clear – becoming No. 1 brand in the UK, in the top 5 in Europe and in the top 10 globally. Our partners and customers are as important to us as our NPD programme, product quality management process and innovation.

Petr Chalupny
USN Personal Trainer



New Spikes 250ml flavoures



New USN bars



NOW CELEBRATING OUR 5TH YEAR IN EUROPE

Speaking of innovation, we are glad to introduce series of fantastic new products. Lets start with new great tasting peanut putter chocolate brownie Diet Whey Bars - containing 40% of protein (15 grams). It is ideal to use as part of well-balanced diet as a between meal snack or post workout. Speaking of bars, we

also come up with innovated 50g Protein Delite Bars Toffee Almond Flavour - containing 15g of high quality protein with 0g trans fats. This whey isolate bar delights the taste buds of the avid gym goer seeking a healthy yet great tasting alternative to a chocolate bar. And not to forget, one of our most popular diet shakes – Diet Fuel – is now available in 2kg tub. All of the above, alongside with new Spike Energy Drinks 250ml in three flavours launched last month, are among our big guns in place for Christmas period. Now available for ordering.

are interested in launching it in your area, feel free to let us know.

Updated Print media for advert pages or detailed Eating plans, Nutrition tips and Training plans are available for download.

Any feedback from you is highly appreciated. It motivates us and helps constantly improve. Lets focus together on becoming even better in everything we do and support each other in achieving our common goals.

Wishing you all the best, have a great Christmas period with your loved ones and happy New Year!

Alexandr Sciklin
CEE Export Manager



USN also has an extensive advertising and a compelling, award- winning PR programme to help drive consumers into store.

Just to remind you that our Body&Lifestyle Challenge is having a huge success in UK and SA. In case you