

USN – IT'S ALL ABOUT RESULTS YEAR, NEW YOU!

Dear USN Partners, Valued Customers, Fans,

Please find below this year's first edition of the official USN CEE (Central and Eastern Europe) newsletter with most important information and happenings concerning our brand - Ultimate Sports Nutrition.

Petr Chalupný
USN Personal Trainer



After festive break we are heading towards another challenging year. We are looking forward to make further noticeable progress for our brand in CEE region and worldwide in 2013. The goals and challenges are set - becoming No. 1 brand in the UK, scoring in the top 5 in Europe and in the top 10 globally.

Meeting such ambitious targets requires top performance and teammates – partners. We are convinced that together we will make this year real success for USN!
It's all about results!

Our partners and customers are really important to us. Therefore we continually develop and improve our products and processes. We strive to deliver you and your customers top quality products for achieving best results. Innovation is one of the key factors of our sustainable success.

New USN Diet Fuel RTD



New USN bars



NEW YEAR, NEW CHALLENGES!

Speaking of innovation, we are glad to introduce more new products. Our latest invention is Diet Fuel RTDs – high protein, reduced carbohydrate, fat free drink; it is great for before, during or after workout, available in Chocolate and

Strawberry flavours. Just to remind that last month we have launched great tasting peanut butter chocolate brownie Diet Whey Bars - containing 40% of protein – ideal to use as part of well-balanced diet as a between meal snack or post workout. We have also introduced innovated 50g Protein Delite Bars Toffee Almond Flavour – whey isolate bar containing 15g of high quality protein with 0g trans fats. And not to forget, one of our most popular diet shakes – Diet Fuel – is now available in 2kg tub. All of the above, alongside with new Spike Energy Drinks 250ml in three flavours, is now available for ordering.

Please note that based upon your requests we have dedicated whole "Downloads" section on USN CZ web site to our export partners. This should bring about improved accessibility to promo and adverts handouts alongside with newsletter archive summing up most important information in one place. Detailed Eating plans, Nutrition tips and Training plans are available for download. Hopefully you will find the solution beneficial for you and your partners, any feedback is highly appreciated.

Wishing you all the best in 2013!
Kind regards

Alexandr Sciklin | CEE Export Manager



Martina Dostálová USN Personal Trainer